

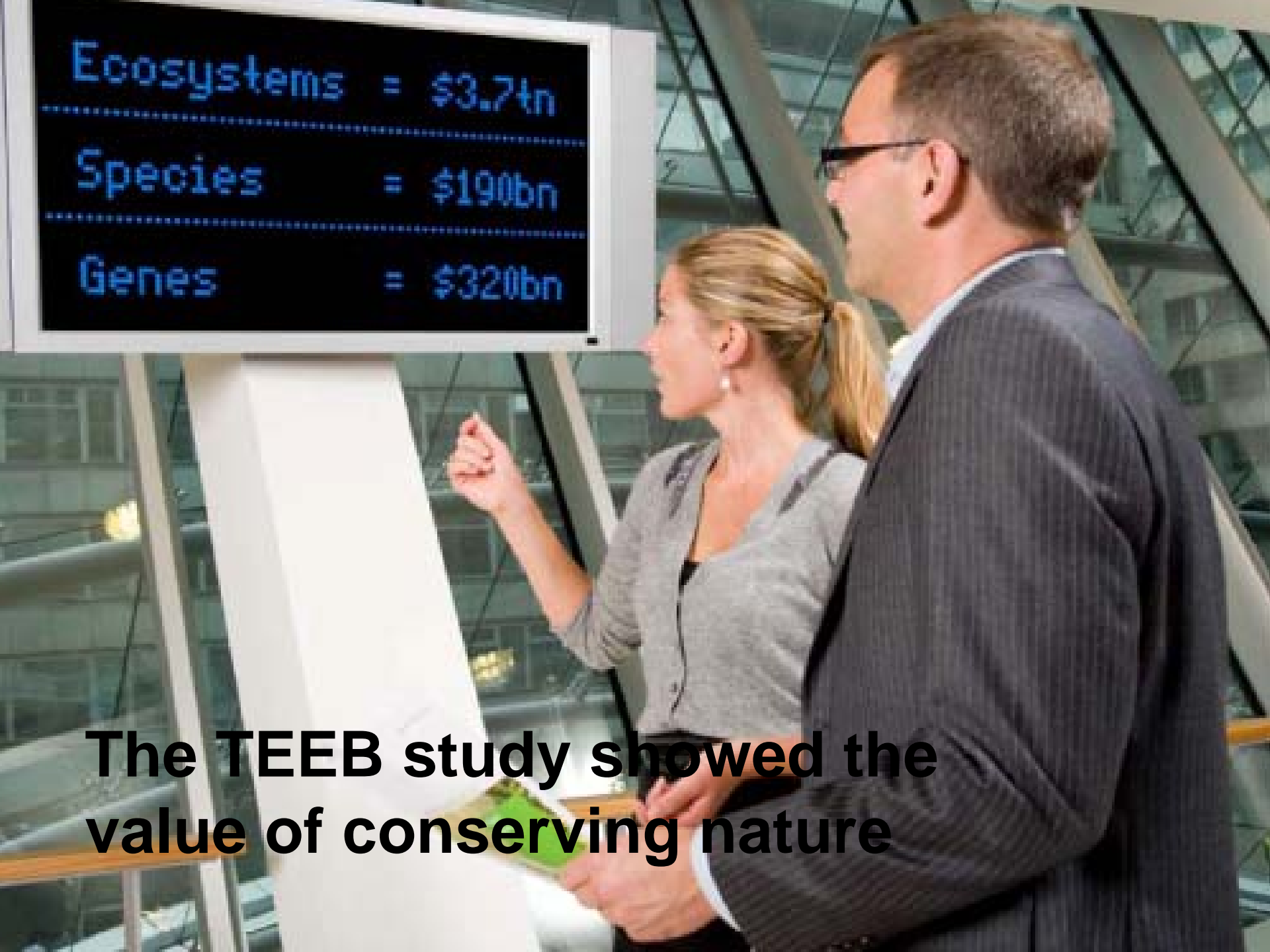


THE VALUE OF NATURE FOR CHINA'S GREEN DEVELOPMENT

**Presentation by IUCN Director General
Julia Marton-Lefèvre at the
2010 Annual General Meeting of the China
Council for International Cooperation on
Environment and Development**

**2010 is the International Year of Biodiversity
which culminated at the Nagoya Summit**





Ecosystems = \$3.7tn

Species = \$190bn

Genes = \$320bn

The image shows a man and a woman in business attire standing in front of a large digital display. The man is on the right, wearing a dark pinstriped suit and glasses, looking towards the display. The woman is on the left, wearing a grey cardigan, looking at the display and gesturing with her right hand. The display is mounted on a wall and shows three lines of text in blue, separated by dotted lines. The background is a modern building with large glass windows and structural beams.

The TEEB study showed the value of conserving nature

A giant panda is perched on a thick, mossy tree branch in a lush green forest. The panda's black and white fur is clearly visible, and it is looking towards the left. The background is filled with dense, out-of-focus green foliage.

China is a “megadiverse” country with extraordinary natural wealth



China's 11,000 medicinal plants contribute US\$17 billion to the economy

**China's 3,000 nature reserves cover
16 percent of its territory**



China's rapid development puts pressure on ecosystems





The value of biodiversity and ecosystems is at least equivalent to China's GDP

Promote a shift towards eco-agriculture



Teaching a man how to fish... sustainably



Water for Nature, Water for People



请勿乱砍滥伐
EXCESSIVE LUMBERING IS FORBIDDEN

More forests, but what kind?

Tackle Climate Change



天人合一

